

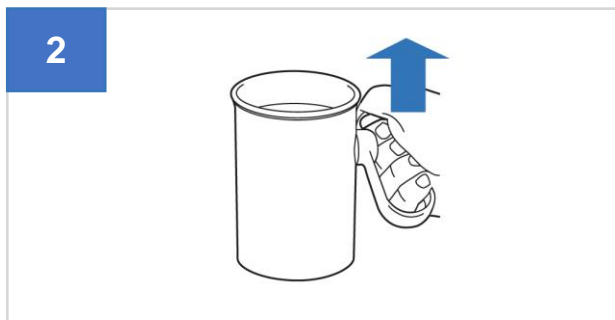
handSteady® is a simple concept but can benefit from being demonstrated, particularly in regard to showing how to tilt it to drink. This sheet is accompanied with a video demonstration at the single page website handsteadydemo.com.



Key message: “Makes drinking easier”

Introduce the handSteady® non-spill cup

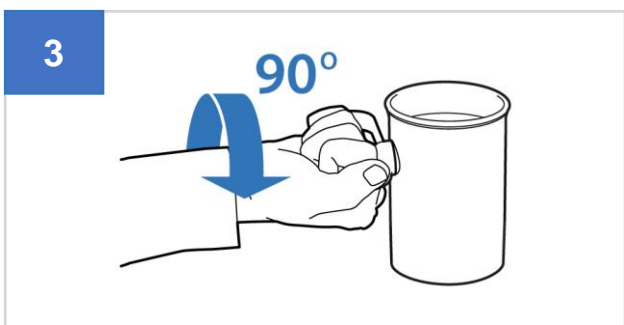
Say that purpose of the cup is to make drinking easier for people who find normal cups difficult. It stops spills and maintains or improves independence and confidence.



Key message: “The cup self-levels”

Show how the handle rotates

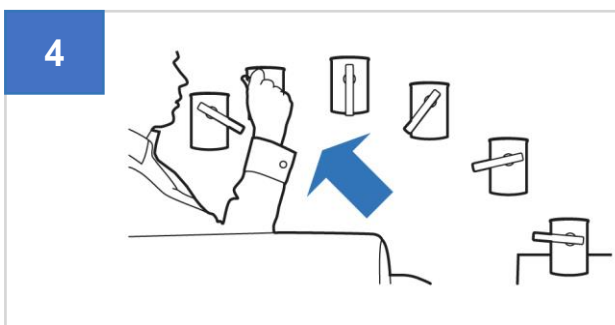
Say that unlike other cups, the handle rotates 360° which enables the cup to stay upright despite holding the handle at an angle – helpful for weak wrists and limited dexterity.



Key message: “The cup keeps steady”

Hold handle at 90°

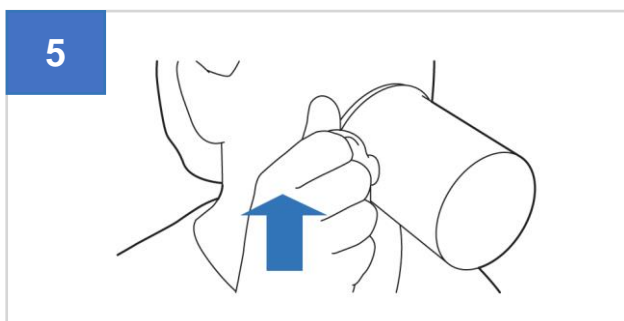
Say that the cup keeps steady despite tremor in several ways, such as holding the handle at 90° where tremor can be minimal or at 180° to lower the centre of gravity.



Key message: “No need to twist your wrist”

Lift the cup to your mouth but keep your wrist rigid

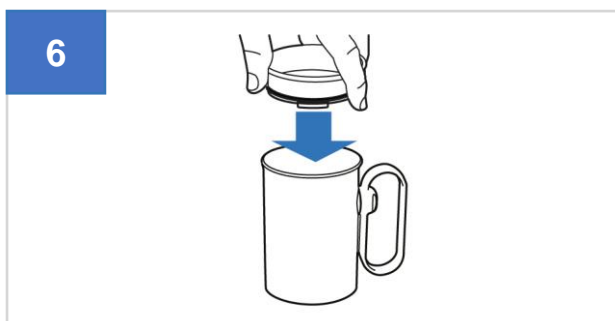
Say that Rotatable Handle™ enables you to bring the cup to your mouth and tilt it to drink without twisting your wrist, which is helpful for limited dexterity and wrist pain.



Key message: “Tilt to drink by pivoting it”

Show how to tilt the cup to drink

Say that handSteady® can be tilted to drink easily and with more control by pivoting it with your thumb, mouth or other hand; and, it can also be tilted like a normal cup.



Key message: “It comes with a Hidden Lid™”

Show the lid, place it on the cup then remove it

Say that cup comes with a Hidden Lid™ which is discrete to preserve dignity, is easy to insert and remove, has a drink and straw hole, reduces spills & keeps hot drinks hot.

